



Together We Can

## **2<sup>nd</sup> International Conference on Management and Human Science, 2108**

**Towards Developing Academic Research Cooperation between Nations**

**Date: 27<sup>th</sup> – 28<sup>th</sup> November 2018**

**Palace of The Golden Horses,  
Kuala Lumpur, Malaysia**

**CONFERENCE PROGRAM**



Art and Science of Research

# Conference Program

**Day 1: Tuesday 27 November 2018**

08:00 am to 1:00 pm

8:00-09:00 am	<b>Arrival and registration</b>
<b>Welcoming Remarks</b>	
<b>Malaysia National Anthem</b>	
09:00- 09:05 am	Do'aa
09:05- 09:15 am	<b>Assoc. Prof. Dr. Ali Ameen</b> Conference Chair
09:15-09:20 am	<b>Prof. Datuk Dr. Hjh. Bibi Florina Binti Abdullah</b> Pro-Chancellor of Lincoln University College
09:20-09:25 am	<b>Prof. Dr. Amiya Buamik</b> Vice Chancellor Lincoln University College
09:25 - 09:45 am	<b><i>Keynote Speech I</i></b> <b>Prof. Dr. Mohamed Mohamed Al-Mottahar</b> Former Minister of Higher Education and Scientific Research in Yemen
09:45 - 10:05 am	<b><i>Keynote Speech II</i></b> <b>Dr. Rahmat Shazi</b> Principal Consultant, Strand Aerospace Malaysia Sdn Bhd Technology Director of ShazInnovation Solutions
10:05 – 10:15 am	<b>About Sponsors</b> Lincoln - MindLab
10:15 - 10:25 am	<b>Awarding Ceremony</b>
10:25 - 11:00 am	<b>Tea Break</b>

## Day 1: Tuesday 27 November 2018

<b>11:30 - 12:45 pm</b>		<b>Room : Conference I</b>	<b>Chair: Prof. Dr. Sateesh Kumar Ojha</b>
<b>Name</b>	<b>Title</b>		
Ahmad Fazreen Baharuden	Factors influencing big data and analytics (BD&A) learning intentions with transformational leadership as moderator variable: Malaysian SME perspective		
Amaliya Shteyneker	Factors influencing consumer purchasing intention within fashion luxury designer handbag in Malaysia		
Elhadi Mohamed Ibrahim	The effect of transformational leadership, job happiness and organization innovation on employee performance within public sector organizations in Dubai		
<b>11:30 - 12:45 pm</b>		<b>Room : Conference II</b>	<b>Chair: Prof. Dr. Su-Chang Chen</b>
<b>Name</b>	<b>Title</b>		
Lynn Lian	The moderating impact of knowledge sharing factor on the strategic planning and organizational performance within the oil & gas sector in Malaysia		
Nithiyaroobi Krishnansamy	Teachers' perspective on secondary level students' disruptive behavior		
Shalini Argellan	Code switching phenomenon in English language classrooms at the tertiary level in the Malaysian context		
<b>Lunch</b>		<b>1:00-2:00 pm</b>	
<b>2:00- 3:15 pm</b>		<b>Room : Conference I</b>	<b>Chair: Dr. Azam Abdelhakeem Ahmed</b>
<b>Name</b>	<b>Title</b>		
Prof. Dr. Sateesh Kumar Ojha	Importance of knowledge and knowledge sharing within the hospitality organizations		
Su-Chang Chen	The influenced factors on satisfaction of technological university students participating off-campus internship in industry-university cooperation		
Mansoor Mulla	Performance of commercial finance and Islamic finance in Dubai		
Al-Hussain Abdullah Yahya Alsuraihi	The effect of theory of planned behavior constructs on student's intention to progress to higher education in Malaysia higher educational sector		
<b>2:00- 3:15 pm</b>		<b>Room : Conference II</b>	<b>Chair: Asst. Prof. Dr. Mazen Farea</b>
<b>Name</b>	<b>Title</b>		
Sivakumar Kaliyamoorthy	A review on organizational innovation from the cultural point of view		
Krishna Maramganti	A study on analyzing effect of meditation on human performance in IT industry in Hyderabad, India		
Dr. Mutwakil Abdellatif Fadellmoula Elfadni	The relationship between communication skills of educational leaders and teachers' motivation towards job performance		
Dinesh Basnet	Eco-tourism and sustainability: opportunities and challenges in Nepal		
<b>Tea Break</b>		<b>3:15- 3:45 pm</b>	

## Day 1: Tuesday 27 November 2018

<b>3:45 - 5:00 pm</b>		<b>Room : Conference I</b>	<b>Chair: Prof. Dr. Su-Chang Chen</b>
Name	Title		
Yaser Muatahar	Systematic review on the effect of organizational citizenship behaviour on knowledge sharing behaviour		
Balaji Jayaraj	Factors affecting organizational performance within small-scale plastics components manufacturing industry in India: organizational culture as moderating variable		
S. Marylin Jeya Praya	The impact of emotional intelligence on work life balance among pharmacy professionals in Malaysia		
Zaw Zaw Myint	A study on employee perception on effectiveness of training programs in Myanmar citizens bank		

<b>3:45 - 5:00 pm</b>		<b>Room : Conference II</b>	<b>Chair: Dr. Balaganesh Duraisamy Dr. Lubna Ali</b>
Name	Title		
Ananta Raj Ghimire	Effect of temperature in strength of different rocks of central Himalayan region		
Anmar Adnan Khudhair	The relationship between corporate social responsibility and financial performance of Iraqi corporations: a literature review		
Elmira Siska	Impact of foreign portfolio investment and macroeconomic variables on stock market growth in Indonesia: the moderating role of political stability		
Agus Sudigdo Abdul Sidik	The impact of worship facilities, halal food, and Islamic morality on decision to visit Jakarta among Saudi Arabian		

## Day 2: Wednesday 28 November 2018

<b>9:00- 10:10 am</b>		<b>Room : Conference I</b>	<b>Chair: Dr. Adnan Aldholay</b>
Name	Title		
Ajay Khadka	Pricing strategies of multinational companies in south Asia: a case from FMCG manufacturer		
Aung Myat Khaing	Analysis of consumption habit on safety and healthy foods at school' canteens of basic education schools		
Elmira Siska	Literature review on factors affecting the adoption of digital banking in Indonesia		
Agus Sudigdo Abdul Sidik	The impact of Islamic attribute of destination and security guarantee on decision to visit Jakarta among Saudi Arabian:		

<b>9:00- 10:10 am</b>		<b>Room : Conference II</b>	<b>Chair: Dr. Ahmed M. Mutahar</b>
Name	Title		
Jagadish Wagley	Impacts of social media on consumer buying behavior in Nepal		
Myo Aung	Strategies to survive and thrive of Myanmar tourism GDP: case study of Bagan tourism		
Kul Bahadur Gurung	the mountain tourism: expedition in Nepal its opportunities and challenges in reference to Nepal		
Inez Cara Alexander Phoek	Public private partnership (PPP) implementation in district Merauke, Papua province		
Abdulla Gharama	Knowledge oriented leadership as a predictor for innovative behavior in UAE police institutions		

**Tea Break**

**10:10- 10:30 pm**

## Day 2: Wednesday 28 November 2018

<b>10:30- 11:45 am</b>		<b>Room : Conference I</b>	<b>Chair: Dr. Waleed AL-Muallemi</b>
<b>Name</b>	<b>Title</b>		
Bharat Bahadur Dhakal	Correlation of California bearing ratio with dynamic cone penetration index and index properties of sub-grade soil		
Phan Bao Giang	The impact of mega events on hosting country: a literature review		
Suman Thapaliya	Information system security audit: a study for need of security and challenges in Nepal		
Mohammed Alameri	Antecedent and consequence of internet usage: an empirical study among government employees in UAE		
Inez Cara Alexander Phoek	Empowerment of indigenous people in local wisdom for the use of indigenous forest management		
<b>10:30- 11:45 am</b>		<b>Room : Conference II</b>	<b>Chair: Dr. Ahmed M. Mutahar</b>
<b>Name</b>	<b>Title</b>		
Anada Gupta	Strength variation in rock sample tests of central Himalayan region		
Mustafa Abd Oun Saud	Relationship between corporate social responsibility disclosure and financial performance in the Iraqi industrial companies: a literature review		
Mohammed Albaom	A study of web 3.0 to improve tourism stakeholders decision making		
Akram Qaid Ali Moqbel	Factors affecting job performance among employees at Aden university in Yemen		
Saeed Ahmed Saeed Alhamoudi	The effect of strategic planning and customer focus on organizational excellence of Fujairah police: the mediating role of organizational culture – a proposed research framework		
<b>11:45 - 1:00 pm</b>		<b>Room : Conference I</b>	<b>Chair: Dr. Adnan Aldholay</b>
<b>Name</b>	<b>Title</b>		
Manabendra Nath Acharya	Ngo accountability: an insider's perspective in Nepal		
Suman Bhattarai	Importance of supply chain management for gaining competitive advantage on import based trading business: trading houses in Nepal		
Saeed Alhefeiti	The impact of the leadership and strategy management on organizational excellence: moderating role of organizational culture.		
Zin Myo Htike	Effective implementation of strategic planning to improved SMES. Organizational performance in Myanmar.		
Mansour Dhafer Al Qarni	Gender differences between graffiti in toilet stalls in Saudi Arabia		
<b>11:45 - 1:00 pm</b>		<b>Room : Conference II</b>	<b>Chair: Dr. Azam Abdelhakeem Ahmed</b>
<b>Name</b>	<b>Title</b>		
ER. Dilly Ram Bhatta	Restoration of Bagmati river in Kathmandu by using nudge theory		
Madan Oli	Reusability of data in e-governance in developing countries: a case study of Nepal		
Karisa Zeisha Sahela	The interactive effects of individual factors and institutional conditions on entrepreneurial engagement in Indonesia		
Yunni Indrani Widjaja	Examining the mediating mechanism of Muslim tourist satisfaction between Islamic attributes value and revisit intention in the Indonesian halal tourism context		
Yu Yu Myint	Budgetary control system of Myanmar private commercial banks		
<b>Lunch</b>		<b>1:00-2:00 pm</b>	

## Day 2: Wednesday 28 November 2018

<b>2:00- 3:15 pm</b>		<b>Room : Conference I</b>	<b>Chair: Dr. Mohammed Alkhawlani</b>
<b>Name</b>	<b>Title</b>		
Naryan Prasad Aryal	Human resource management practices and their outcomes in Nepal		
Padam Dongol	Impact of corporate governance on non-financial performance: evidence of Nepalese commercial banks		
Ramhari Silwal	Managing federal practice in Nepalese context		
Nyi Lwin	Analysis of mobile banking adoption by customers of private commercial banking sector in Yangon, Myanmar		
Karisa Zeisha Sahela	The role of inclusive financing on micro, small, and medium sized enterprises (MSMES)		
<b>2:00- 3:15 pm</b>		<b>Room : Conference II</b>	<b>Chair: Dr. Azam Abdelhakeem Ahmed</b>
<b>Name</b>	<b>Title</b>		
Shyam Sundar Shrestha	A comparative study of human resource management in private and public schools in Kathmandu		
Tej Gurung	The impact of road extension in Annapurna circuit trekking of Nepal		
Yeak Narayan Sharma	An exploration of Nepal's natural beauty for tourism promotion		
Nan Su La Pyi Wun	Effect of microfinance on socio-economic development of rural community in Myanmar		
<b>Tea Break</b>		<b>3:15- 3:45 pm</b>	
<b>3:45 - 5:00 pm</b>		<b>Room : Conference I</b>	<b>Chair: Assoc. Prof. Dr. Khairi Masaud</b>
<b>Name</b>	<b>Title</b>		
Dr. Khairi ahmed R. Masaud	Administrative leadership and its impact on job performance a field study in the Libyan school in Kuala Lumpur Malaysia		
Ahmed Hamood Alsarhani	The reality of customer service quality in the ministry of education in sultanate of Oman: a field study from customers' perspectives		
Djamel Belbekkai	Diagnostic and therapeutic approach to writing difficulties-spelling mistakes as a model		
Dr. Bellamouchi Abderrazak	The importance of structural social theory in the treatment of academic delay in mathematics		
Hager Mohamed Abouelfadl	The effect of cultural adjustment on perception of psychological contract fulfillment in the work environment		
Munif Ahmed Saif Al-Muhrami	The effect of time management on the performance of managers in Yemeni government administrations, an empirical study on the public electricity corporation of Aden governorate		
<b>3:45 - 5:00 pm</b>		<b>Room : Conference II</b>	<b>Chair: Dr. Mutwakil Elfadni</b>
<b>Name</b>	<b>Title</b>		
Kamal A. A. ALFAGI	The role of administrative leadership in the development of organizational culture in organizations		
Faiza Mohamed Othman	The effect of total quality management on job satisfaction : a case study among employees in faculty of science at Benghazi university, Libya		
Ibrahim Saeed Ali Zidan	The impact of job satisfaction on the job performance in the context of Libyan private organization in the industrial sector		
Khalid Ali Ahmed Al Ibrahim	Individual differences upon the Shura council's oversight tools: Omani council members perspectives		
Khalid Ali Ahmed Al Ibrahim	Omani Shura council's oversight of government performance: analytical descriptive study		
Khalid Mohammed Alsadi	E-training as an approach to human resources development		
<b>Closing</b>		<b>5:00 pm</b>	



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# Thank You

WE THANK YOU FOR YOUR PARTICIPATION



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